



**Converging for Success:**  
Together we can accomplish *everything*.

# 74 Years of History

One of the largest member driven business organizations in the state of Alabama for a community our size began in 1943.

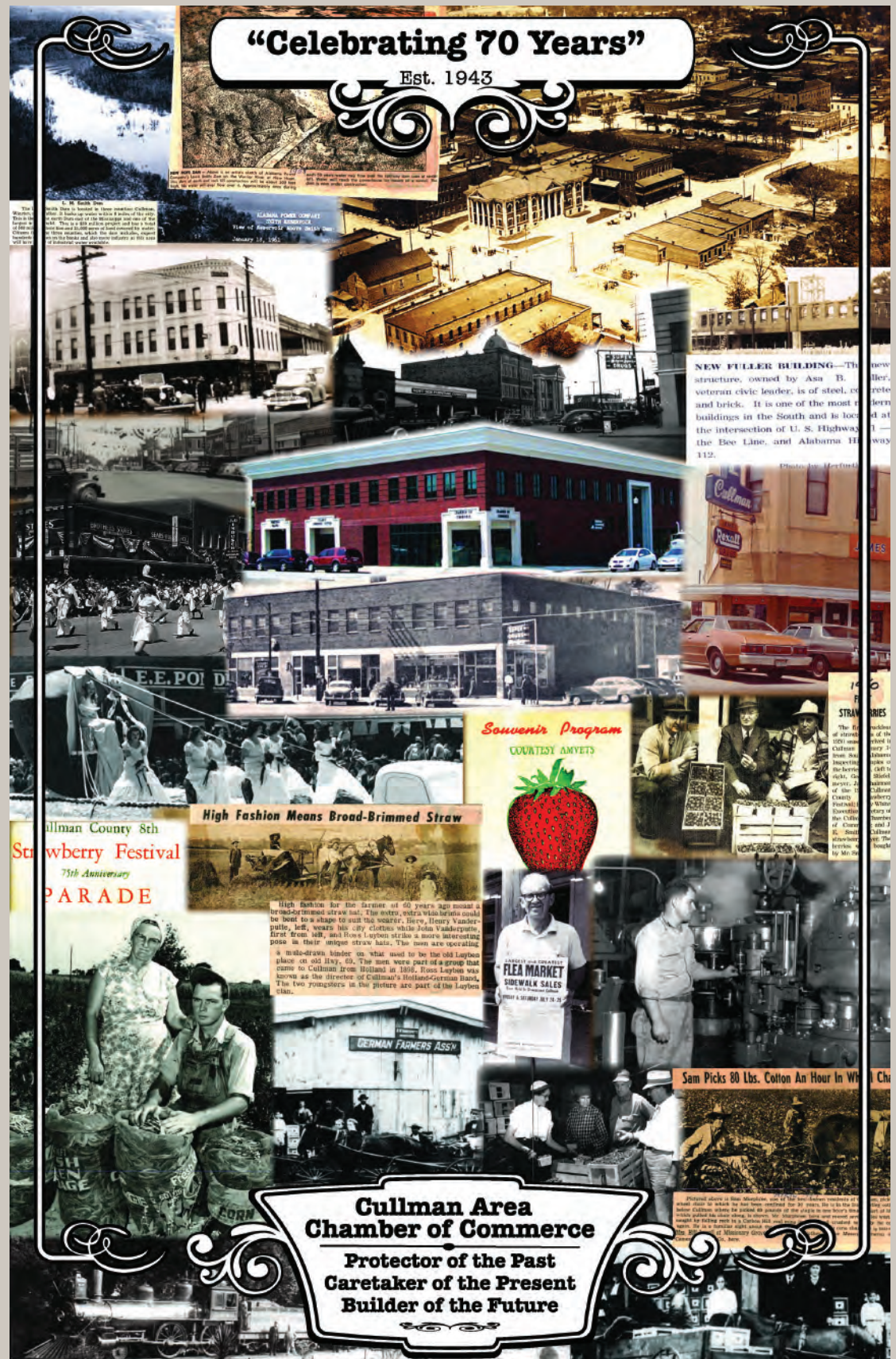
Cullman was a small agricultural town that was struggling to generate revenue and grow despite the after effects of The Great Depression and the onset of World War II.

Under the leadership of Raymond Yost, the first Chamber President, and several prominent businessmen, the Cullman Chamber of Commerce was founded. This group worked together to promote Cullman County and be a driving force for business and industry.

Today, the Cullman Area Chamber of Commerce and Visitor Center takes an active role in continuing that same effort of making Cullman County a wonderful area teeming with growth, economic stability and a modern way of life. It is through the support of area businesses, community leaders, and volunteers that this desire is being met.

The Chamber's committees, activities, and programs create a unique environment that encourages networking and promotion of businesses among members and involvement in the community. For 74 years, area leaders have supported our Chamber of Commerce as a means of strength for this community.

Today's generation of business and community leaders continue this tradition, building on that strength with constant effort to sustain a sound economy for the Cullman area.





Left to right: Bert McGriff, McGriff Industries;  
Dr. Tom “Big Doc” Williamson, Veterinarian;  
Dr. William Peinhardt, Cullman Internal Medicine;  
Roy Drinkard, Drinkard Development

## Passing the Torch

Economic growth and quality of life in our Cullman County communities have always been a number one priority of our area businesses, public sector and community leadership.

We have a rich history of facing our problems and seizing our opportunities. Blessed with an Alabama-leading agricultural products foundation, a vibrant industrial base and a strong work ethic, we enjoy the reputation of being a great place to live, work, worship and play—including being recently recognized as the best area in Alabama to raise a family. As we survey the accomplishments of the past decades, we have good reason to be thankful for our opportunities and have a measure of satisfaction with what we have achieved.

But, there is no “steady-state.” It seems new challenges and issues arise every day. That’s why we are so pleased to see a whole new group of business, public sector and community leaders provide critical input needed to enable Chamber leadership to step up and address the challenges and position our county to seize the opportunities on the

horizon. This new leadership has established themselves by crafting our Cullman Area Chamber’s new five-year plan— *Converging for Success*. Through taking the lead on key initiatives and in full partnership with other community organizations with the same mindset of community betterment, this plan builds on the foundation of helping our existing businesses grow and thrive, while embracing work place skill set changes in professional business sectors and technical careers. It emphasizes keeping our “brightest and best” young professionals right here in the Cullman area, encouraging entrepreneurship and innovation through technology and new business start-ups, and positions the Chamber to act as the “voice of business” to help ensure a “business friendly” environment.

We applaud this new generation of leaders who are making a seamless transition from the successes of the past and now capitalizing on new opportunities that will lead to even greater achievements going forward. You may have confidence that we are not just sitting on the sideline— we are offering our wholehearted support, guidance and wisdom in this endeavor. Together we can accomplish EVERYTHING!



*Message from your Campaign Co-Chairs*

**Dr. Jeremy Stidham**

*Cullman Internal Medicine*

**Mr. Jason Grimm**

*Drinkard Development*

The Cullman area business and community landscape has the potential to undergo a dramatic change for the positive over the next five years—and beyond.

The last several months have been particularly exciting and challenging for the Cullman Area Chamber and community leadership. Over 100 interviews have been conducted with community and business leaders so that they could provide direct input as to what our county can do to continue to grow intelligently and prosperously. The Chamber received outstanding input from those interviews and the message to the Chamber was crystal clear—“...focus on leading four key initiatives”:

- Community Development
- Existing Business Growth and Professional Business Sector Recruitment
- Entrepreneurship and Education
- Business and Community Advocacy

In short, a charge to partner fully with other community organizations of like-mind and become a positive change-agent—starting now!

We have agreed to be Co-Chairs of this ***Converging for Success*** campaign because we are committed and dedicated to take an up-front role in helping to lead the way towards ensuring our Cullman County communities are consistently improving as an ideal place to live, work, operate a business and raise a family. Chamber leadership listened to community leadership input and, as Co-Chairs of this campaign, we have been personally involved in helping to create this robust plan. The execution of these new plan initiatives will both leverage what the Chamber is currently doing well, plus focus on new programming. In addition, the Chamber will partner with other community organizations in order to make the best use of resources throughout the County and, as a result, produce even further efficient and effective outcomes. You will find the fruit of this process in the pages of this new five-year plan. We encourage you to join us by investing your time, talent and dollar resources in the economic future of our county to fuel our ***Converging for Success*** initiatives and help make the Cullman area all it can and should be.



*Message from the*  
**President**

For almost 75 years, the Chamber has played an active role in enhancing the economic stability, business climate, and an ever-improving quality of life in the Cullman Area. Over the years, business leaders - working through the Chamber - have made a significant and lasting impact on a wide variety of key community initiatives and laid the foundation for the progress we enjoy today. Tourism, business recruitment and expansion, education, small business development, health care, and a host of other initiatives have directly contributed to a higher standard of living.

Today, the Chamber is still leading the way towards creating communities that are consistently improving as an ideal place to live, work, play and raise a family. Cullmanites cherish their traditions, take pride in their spirit and diversity, and they have a vision for an even brighter future.

In the last few months many interviews have been conducted with community and business leaders to assess how you believe our area can continue to grow intelligently and prosperously. We have received outstanding input from these interviews, and we have used that information to develop a five-year comprehensive, performance-based strategy that contains clear and measurable goals.

Your Chamber leadership encourages you to invest in the economic future and quality of life in our communities. Together we can accomplish everything!

*Leah Bolin*

# Community Development

## Mission

Identify unmet community needs and convene/ collaborate with Cullman area community partners to provide solutions to current and future quality of life challenges affecting Cullman County

## Objective One

- Establish the Cullman area as a quality business and career destination for economic investment, retail expansion, commercial development, residential growth and job creation

## Expected Outcome

- Create and implement a multi-year, sustainable media/marketing initiative that promotes all of Cullman County as a “live, raise a family, work, play” community—*Complete and implement by third quarter 2017*

## Objective Two

- Deliver an appealing, livable atmosphere of shopping and living culture within proximity to downtown Cullman and downtown Hanceville—all within walking distance of where people want to work, live and play

## Expected Outcome

- Partner with CEDA, CCED, Retail Strategies, Hanceville City Council and others to develop a plan for walkable, livable downtowns within Cullman County—*Deliver plan by year-end 2017*

*“We need to tell the world what a great place Cullman County is to open a business, start a career, raise a family and build a future. We are excited the Chamber has stepped up to take us to the next level. The ‘Converging for Success’ plan will enable us to promote all that our community has to offer, while addressing the needs for growth and opportunity.”*

*— Co-Chairs Bill St. John, St. John and Associates  
& Austin Hall, Nearen Construction*



## Objective Three

- Address the lack of affordable housing in Cullman County as well as fill the gap in middle and upper class housing shortages in the City of Cullman

## Expected Outcomes

- Form a Housing Task Group composed of realtors, residential home builders, commercial developers, and other stakeholders charged with creating an action plan to remedy the affordable housing gap—*Task group to be formed and in action by second quarter, 2017*
- Identify and map current housing developments under construction to better identify available housing gaps. This data will show price range and other areas of need. Advocate with builders/developers to fill the gaps identified—*Beginning in 2017*

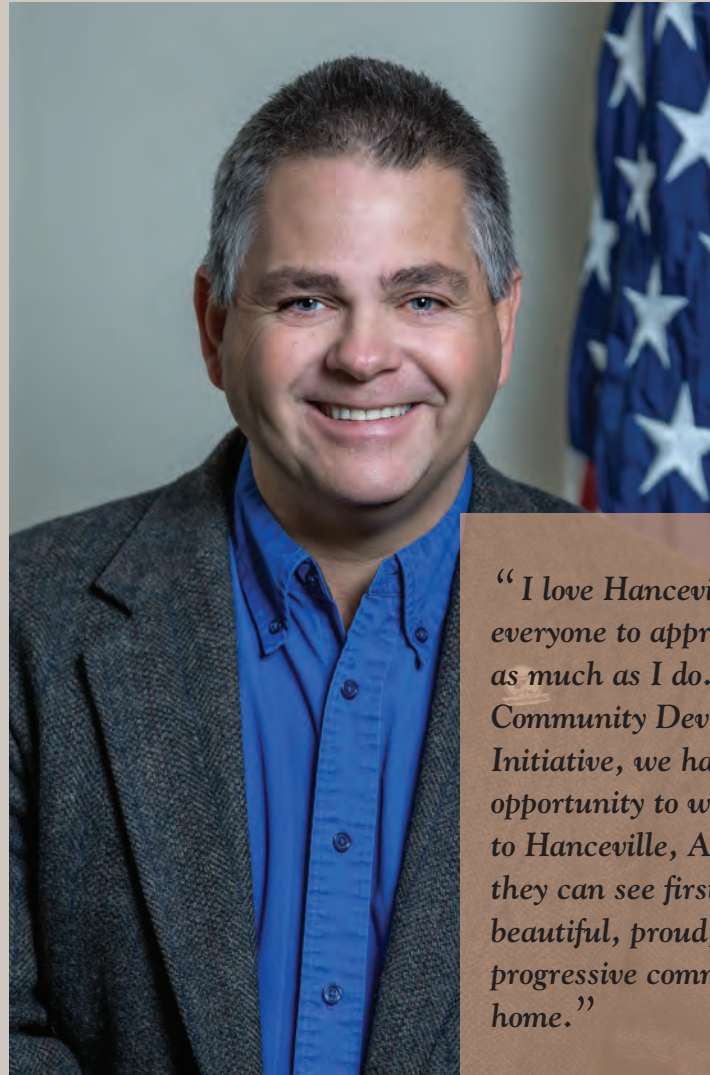
## Objective Four

- Renew and strengthen the downtown core areas of Cullman and Hanceville by encouraging development and recognizing historic structures that play a positive role in a downtown area

## Expected Outcomes

- Encourage the removal of visual clutter (signage, overgrown lots, dilapidated buildings)—*Begin information campaign mid-year, 2017*
- Advocate for the redevelopment of marginal uses into more intensive commercial and residential uses that contribute to the overall character of Hanceville and Cullman and generate greater revenue—*Prepare plan to identify and galvanize action by third quarter, 2017*
- Continue to expand public/private partnerships to create a more pedestrian friendly downtown environment for Hanceville and Cullman to include greenways, bikeways, landscaping and lighting—*Underway now*
- Identify state and federal grants available to financially aid in the accomplishment of these expected outcomes goals—*Begin submitting grant requests by fourth quarter 2017*

Annual Budget: \$105,000



*“ I love Hanceville. I want everyone to appreciate our town as much as I do. Through this Community Development Initiative, we have the perfect opportunity to welcome visitors to Hanceville, Alabama so that they can see firsthand this beautiful, proud, and progressive community we call home.”*

*— Kenneth Nail  
Mayor, City of Hanceville*



# Existing Business Growth and Professional Business Sector Recruitment

*“The growth of existing business is crucial to our community. The majority of jobs that are created come from those of us who have a current, vested interest here. Knowing the Chamber will focus on the needs of existing business is and will be more and more important to us and our businesses in the future.”*

*— Rob Werner, Werner’s Trading Company  
& Ken Sanchez, Reliance Worldwide Corporation*

## Mission

Develop new and enhanced business programming designed to lead the effort to identify and recruit a diverse mix of office and professional businesses, retain and grow our existing businesses, and promote a balanced, high quality and diverse employment base throughout Cullman County

## Objective One

- Establish a formal communications program to interface with all Cullman area business sectors to determine and provide solutions to the needs of existing businesses to grow and thrive

## Expected Outcomes

- Conduct quarterly input sessions for small and medium size business owners at different locations throughout Cullman County—*Begin mid-year 2017*
- Employ annual surveys of existing business owners to gain statistically valid information as to how the Chamber and its partners can support existing business growth strategies—*Begin mid-year 2017*
- Identify “out-commuting” patterns to determine the types of jobs, skills, and compensation that entice



residents to leave our communities for work. This data will help us target a strategy to duplicate those desired benefits/circumstances in Cullman County to grow our job base.—*Third quarter, 2017*

- Partner with WSCC, SBA and other professional organizations to conduct seminars and workshops to provide identified education, training and problem solving for existing business owners—*Begin program roll-out by year-end, 2017*

- Capitalize on Alabama Workforce Council and Region 1 Workforce Council initiatives and strategic plan that has funding in place. A Chamber representative will attend and participate in the quarterly region workforce council meetings to solidify the link and eliminate duplication in identifying and funding workforce training needs in cooperation with local industry and education systems.—*Begin first quarter, 2017*

- Create a business roundtable to give small business the opportunity to meet and share “best practices” and exchange ideas—*Begin program roll-out by year-end 2017*

## Objective Two

- Develop a strategy to diversify the Cullman economic base through the successful recruitment of professional business sector companies to create high-quality, professional/technical job opportunities that bolster our tax base and strengthen the economy
- Promote and market existing jobs and larger opportunities that exist in Cullman County to attract new workers and encourage our “brightest and best” to stay/return home

## Expected Outcomes

- Partner with CEDA, WSCC, CCED and other appropriate agencies to develop an implementation strategy—*Begin plan development by first quarter, 2017 and plan roll-out by year-end, 2017*
- Partner with CEDA, WSCC, CCED and our businesses and industries to develop workforce internships/apprenticeships that emphasize “soft communication skills” right along-side “hard technical skills” to help prepare our workforce for the total skill set mix required in today’s business world. —*Beginning in 2017*
- Target and recruit 3 “new-to-market” professional business sector companies each year to grow the professional/technical job career ladders in our communities—*Beginning in 2018*

- Add 30 new, high quality professional/technical jobs to our Cullman area employment base each year—*Beginning in 2018*
- Begin benchmarking our professional business sector job growth against comparable communities—*Beginning in 2019*

## Objective Three

- Maintain an on-going “keep it local” campaign that encourages area residents to make their purchases and keep their sales tax dollars in the Cullman County area by patronizing local merchants

## Expected Outcomes

- Roll-out a “keep it local” campaign—*in 2017*
- Begin report-backs as to effectiveness—*Beginning in 2018*

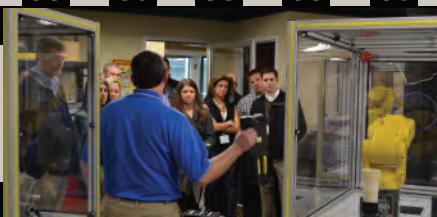
## Objective Four

- Create a Master Plan for economic development through coalitions involving key economic development partnerships/drivers in Cullman County for commercial and industrial development

## Expected Outcomes

- Form a broad coalition comprised of CEDA, CCED, City of Cullman, Cullman County Commission, WSCC, Cullman County municipalities and our local legislative delegation to determine approach to developing a county-wide Master Plan—*Second quarter, 2017*
- Finalize Memorandums Of Understanding with all partners—*Mid-year 2017*
- Ensure all participants will provide necessary oversight to the Master Plan’s development and implementation—*Ongoing*
- Begin report-backs as to effectiveness—*Beginning in 2018*

**Annual Budget: \$105,000**



# Entrepreneurship and Education

## Mission

Create a culture of entrepreneurship throughout Cullman County—focusing on start-ups and technology-based education

## Objective One

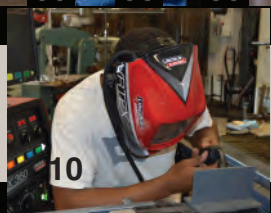
- Create a partnership with our K-12 schools and WSCC to develop a culture of entrepreneurship and innovation throughout the entire county.

## Expected Outcomes

- Develop a plan to facilitate collaboration among the various stakeholders to foster a culture of entrepreneurship and innovation among students, budding entrepreneurs and existing business owners—*Complete plan by year-end 2017*
- Partner with WSCC to fund and construct a business incubator to assist all types and sizes of businesses with new opportunities and investment—*Complete action plan by year-end 2017*
- Cultivate the Youth Leadership and Career Awareness Fair programs within Cullman area middle schools and high schools to target every kind of business and industry career ladders in Cullman County—*Begin with 2017-2018 school year*
- Help develop plans to set up installation of broadband infrastructure through the implementation of the chamber Business and Community Action initiatives—*Begin mid-year 2017*

*“Both of our companies owe much of our success to an entrepreneurial spirit and strong support from our community. The key to success is not only to have imagination and vision, but the right tools to develop a thriving business. Our Chamber is engaging in youth programming and mentoring to create an entrepreneurial spirit in the upcoming generation. Supporting the Chamber initiatives means insuring opportunity for our future.”*

*— Shawn Crider, Zero RPM &  
Randy Earnest, Chick-fil-A of Cullman*



## Objective Two

- Develop and implement strategies, in partnership with WSCC, to attract and retain young professionals in the Cullman area

## Expected Outcomes

- Initiate and lead a Young Entrepreneur Academy (YEA!) program in partnership with WSCC and other workforce providers—*By year-end 2017*
- Expand outreach and membership of the Chamber's EPIC (Emerging Professionals Impacting Cullman) Young Professionals ongoing organization—*Increase membership from 50 to 75 in 2017/2018*
- Host/partner with others for “meet ups”, mini hack-a-thons, and other “tech type” events to raise awareness of innovation taking place in Cullman County—*Begin in 2017*

## Objective Three

- Initiate the chamber Business Resource Center (BRC) as a “one stop” entity to provide assistance to entrepreneurial start-ups, small business, and industrial initiatives

## Expected Outcomes

- Revitalized BRC “open for business”—*By first quarter 2017*

- Recruit local entrepreneurs to serve as mentors as a resource for BRC participants on an ongoing basis—*By mid-year 2017*
- Convene business, local government and educators to help focus on entrepreneurial programming—*immediate and ongoing*
- Facilitate a series of 3 workshops a year for budding entrepreneurs to provide valuable information and guidance from experts, “hands-on” problem solving, and referrals to appropriate individuals and organizations—*Beginning 2017 and ongoing*

## Objective Four

- Determine the actions, programming and structure required to establish an investor pool of funds ready to be tapped for worthy projects

## Expected Outcomes

- Identify existing local Angel and Venture Capital sources—*By mid-year 2017*
- Determine the actions required for an ongoing investor funding mechanism—*Complete due diligence by year-end 2017 and craft an investor fund strategy by mid-year 2018*

Annual Budget: \$87,500



*“The Cullman area enjoys a long tradition of successful businesses grown by enterprising entrepreneurs. Wallace State Community College is fortunate to be in a position to drive innovation and entrepreneurship and, in partnership with the Chamber, to help attract and retain the best and brightest entrepreneurs in the Cullman area. We are a great team!”*

*— President Vicki P. Karolewics,  
Wallace State Community College*



# Business and Community Advocacy

## Mission

Advocate, at the local, state and federal levels of government, policies and legislation that encourage growth and promotes an environment in which business can prosper

## Objective One

- Serve as the leading advocate for the business community at the local, state and federal level in order to foster and sustain a pro-business climate

## Expected Outcomes

- Enhance the effectiveness of the annual Chamber trip to Montgomery as well as identify and organize attendance to important legislative and political events each year—*Beginning in 2017*
- Conduct at least one chamber led trip to Washington D.C. each year to discuss key level issues with our local delegation—*In place*
- Develop a Chamber Legislative Agenda capturing the key issues that business and community leadership consider the highest priorities and hand deliver/present to our elected representatives on an annual basis—*Beginning in 2017*
- Act as the Cullman area business “watchdog” in identifying, exposing and opposing regulations and mandates that would have a “chilling effect” on business—*Ongoing*

*“The Chamber of Commerce makes no apologies for fighting for the private sector, economic development, and job creation. It creates a comprehensive, collective message that is heard at all levels of government that brings positive results to Cullman County.”*

*— Brian Lacy, Cullman Electric Cooperative  
& Nesha Donaldson, Cullman Regional*

## Objective Two

- Be the “solution seeker” for issues affecting our investors, business partners and the community in general

## Expected Outcomes

- Establish regular information sharing sessions with Cullman area elected and appointed public officials to ensure a clear understanding of issues of importance to the business community—*Begin mid-year 2017*
- Partner with CEDA, CCED and others to identify and aggressively advocate for policies and procedures within local, state and federal government that promote economic development and make it easy to do business in the Cullman area—*Begin immediately*

## Objective Three

- Spearhead efforts for local, state and federal investment in both short and long-range transportation projects that spur economic development and enhance quality of life in the Cullman area

## Expected Outcome

- Lead the efforts to advocate for ongoing public investment in transportation and infrastructure projects such as continued funding for the completion of the 157 and 278 corridors and development of a new broadband initiative—*Begin 2016 and ongoing*

## Objective Four

- Solicit input directly from the business community and the community in general regarding issues and regulations that are impeding economic growth

## Expected Outcomes

- Create a quarterly forum for local businesses, inviting them to voice their opinions and business needs to the Chamber and its public partners—*Begin mid-year 2017*
- Initiate a “State of the Community” annual event that encompasses such areas as economic development, healthcare, education, local and state government—*Begin in 2017*

Annual Budget: \$52,500

*“I know that our Chamber fills the critical role of being the ‘voice of business’. This voice will be loud and clear at all levels of government—local, regional, state and federal—to ensure we maintain a healthy business environment for all of Cullman County.”*

— Kenneth Walker,  
Chairman, Cullman County Commission



*“Our citizens’ quality of life depends, in large part, on the development and vitality of both the business community and local government. Promoting economic growth, quality of life and successfully marketing our community is the major role of the Chamber and is vital to the success of our city.”*

— Woody Jacobs, Mayor, City of Cullman



# Campaign Goal

How Your Investments Are Spent



Annual Budget        \$350,000  
Five-Year Budget    \$1,750,000

- Community Development
- Existing Business Growth & Professional Business Sector Recruitment
- Entrepreneurship & Education
- Business & Community Advocacy

## Annual Investment Levels

\$20,000+	Strategic Partner
\$10,000+	Platinum
\$7,500+	Gold
\$5,000+	Silver
\$2,000+	Bronze

What  
WHAT YOU CAN DO TO HELP  
You Can Do  
To Help

# Investor Benefits

Beginning in 2017, with the rollout of our new ‘Converging for Success’ community and economic development program of work, the Chamber will implement a new INVESTOR BENEFIT plan. This new plan delivers “bottom line” focused benefits for each of those investing in our initiatives, and creates the necessary resources to successfully implement our new program of work.

The Chamber will create a new position on staff, Director of Business and Investor Relations, who will be responsible for actively managing the investor base to ensure timely communication on our initiative implementation progress and that those benefits promised are received by all investors.

The Chamber’s five investor groups will all receive the following benefits:

## Strategic Partner: \$20,000 +

- Membership on the ‘Converging for Success’ Board of Advisors
- Chamber membership dues included with your investment
- 50% discount on all sponsorship purchases (TRC)
- Priority consideration for major sponsorships tied to your level of investment
- Banner ad on home page of Chamber website
- Highest recognition at all “Converging For Success’ events/meetings
- VIP invitations to investor-only events
- Director of Investor Relations will actively engage with you to ensure we are delivering a return on your investment

## Platinum: \$10,000 +

- Membership on the ‘Converging for Success’ Board of Advisors
- 50% discount of your chamber membership dues included with your investment
- 40% discount on all sponsorship purchases (TRC)
- Priority consideration for major sponsorships tied to your level of investment
- Prominent recognition on Chamber website
- High recognition at all “Converging For Success’ events/meetings
- VIP invitations to investor-only events
- Director of Investor Relations will actively engage with you to ensure we are delivering a return on your investment

## Gold: \$7,500 +

- Membership on the ‘Converging for Success’ Board of Advisors
- 30% discount on all sponsorship purchases (TRC)
- Prominent recognition on Chamber website
- VIP invitations to investor-only events
- Director of Investor Relations will actively engage with you to ensure we are delivering a return on your investment

## Silver: \$5,000 +

- Membership on the ‘Converging for Success’ Board of Advisors
- 20% discount on all sponsorship purchases (TRC)
- Recognition on Chamber website
- VIP invitations to investor-only events
- Targeted communication and opportunity to provide input regarding critical business issues important to your business
- Director of Investor Relations will actively engage with you to ensure we are delivering a return on your investment

## Bronze: \$2,000 +

- Membership on the ‘Converging for Success’ Board of Advisors
- 10% discount on all sponsorship purchases (TRC)
- Recognition on Chamber website
- VIP invitations to investor-only events
- Targeted communication and opportunity to provide input regarding critical business issues important to your business
- Director of Investor Relations will actively engage with you to ensure we are delivering a return on your investment

# Past Chamber Successes

## Agriculture, Business, Industry, (ABI) and Workforce Development

- ABI Committee
- Small Business/Retail Committee
- Business Resource Center Start-up Phase 1 Completed
- Business License Reports
- Small Business of the Month/Year
- Business Seminars
- Industry Tours
- CARBITE (Cullman Area Reverse Business & Industry Trade Show)
- Industry Appreciation Reception
- Farm to Table Dinner
- Christmas in Cullman
- Farm Y'all Festival
- 2nd Fridays in Downtown Cullman
- Small Business Counseling
- Green Business Awards

## Leadership and Community Development

- New Interchange Commitment of \$1.2+ million
- Leadership Cullman County Program
- Beautification Awards/Community Improvement Awards
- Citizen of the Year Award (Emma Marie Eddleman Award)
- Young Professionals (YP) Cullman-Startup
- Chamber for Charities Program
- Leadercast Cullman
- Healthcare Professional of the Year/State of the Hospital

## Governmental Affairs

- Governmental Affairs Committee (GAC)
- Montgomery Drive-in
- Washington Fly-in
- State of the State
- State of the Community
- Political Forums
- Monthly GAC Reports (elected/appointed local, state, federal, education and health care representatives)

## Tourism

- New Tourism Board
- New Visitor's Center
- Alabama Bass Trail
- AHSAA State Track Tournament (Direct Support)
- Jesse Owens Classic Cross Country Regional Track Meet (Direct Support)
- Birmingham Boat Show Cullman Stage Host
- Visit Cullman Billboard Skirt Campaign
- Tourism Economic Impact Report
- Events Calendar
- Visit Cullman Website
- Visit Cullman App
- Tear off Map Featuring Area Attractions, Hotels and Restaurants
- Classic Cullman Visitor's and Re-Locator's Magazine
- Cullman County Visitor's Brochure
- Mobile Tourism Station for Local Events
- Annual Tourism Awards

## Education Development

- Education Committee
- Adopt-a-School Program
- State of the Schools
- Student/Teacher of the Year
- Youth Leadership Program
- Golf Fore Education
- 8th Grade Career Awareness Fair
- Internship Program

## Member and Community Services

- Ambassador Program
- TRC Sponsorship and Membership Campaign
- Community Map
- Community Calendar
- Membership Directory
- Communications (Website, Social Media, Eyes of Progress Newsletter, E-blast)
- 4th Friday/Community Luncheon
- Business After Hours (Summer Samplers; Speed Networking; Mix, Shake and Stir, and Art After Hours)
- Biscuits and Business
- Chamber Morning Blend
- Annual Meeting and Gala
- Membership Appreciation Cookout
- Chamber Foundation Established
- President's Prayer Breakfast
- Community Tours
- Planning or Considering a Move Report
- Community Profile/Re-Locator Packet (Published in 4 Languages)
- Complimentary Ribbon Cuttings for Members
- Complimentary Meeting Space for Members



## Board of Directors

### *Executive Committee*

**Chamber Chair**  
**Ms. Sammie Danford**  
*United Way of Cullman County*

**Chair-Elect**  
**Mr. Jason Spann**  
*American Proteins*

**Vice Chair, Business Development**  
**Ms. Kay Shabel**  
*MoMoSHE 103*

**Vice Chair, Industry & Workforce Solutions**  
**Mr. Ben Harrison**  
*Cullman Regional Airport*

**Vice Chair, Finance & Administration**  
**Mr. Scotty Segroves**  
*Segroves and Brewer, PC*

**Vice Chair, Membership & Marketing**  
**Ms. Susan Copeland**  
*Wallace State Community College*

**Vice Chair, Tourism & Community Improvement**  
**Dr. TJ Franey**  
*Cullman County Commission on Education*

**Immediate Past Chair**  
**Mr. Jason Grimm**  
*Drinkard Development*

### *Board Members*

**Ms. Frances Cooper**  
*The Community Shopper's Guide, Inc.*

**Ms. Emily Niezer Johnston**  
*Emily Niezer Johnston, LLC*

**Mr. Wescoat Free**  
*Knight-Free Insurance Agency*

**Mr. Bill St. John**  
*St. John and Associates, Inc.*

**Mr. Austin Hall**  
*Nearen Construction Company, Inc.*

**Mr. Shawn Crider**  
*HH Technologies, Inc.*

**Mr. Jamie Speakman**  
*Liberty National*

**Mr. Matt Heim**  
*All Steak Restaurant*

**Mr. Richard White**  
*Ed White Jewelers*

**Rev. John Bussman**  
*St. Paul's Lutheran Church*

**Mr. Travis Kress**  
*Kress Farms*

**Dr. Lori McGrath**  
*Cullman Regional Medical Center*

**Dr. Matt Dellinger**  
*Matt Dellinger DMD, LLC*

**Ms. Sue Carter**  
*Weichert Realtors - Carter & Company*

**Mr. Wesley M. Moore**  
*City of Cullman*

**Mr. Heath Meherg**  
*Griffith, Lowry & Meherg, LLC*

# Community Campaign Leadership Team

**Mr. John Apel**  
*Apel Machine & Supply Co., Inc.*

**Dr. Cary Bennett**  
*Bennett Chiropractic*

**Rev. John Bussman**  
*St. Paul's Lutheran Church*

**Ms. Susan Copeland**  
*Wallace State Community College*

**Mr. Shawn Crider**  
*HH Technologies, Inc.*

**Dr. Matt Dellinger**  
*Matt Dellinger DMD, LLC*

**Ms. Nesha Donaldson**  
*Cullman Regional*

**Mr. Brian Dove**  
*Cullman-Jefferson Counties Gas District*

**Mr. Roy Drinkard**  
*Drinkard Development, Inc.*

**Mr. Randy Earnest**  
*Chick-fil-A of Cullman*

**Mr. Austin Hall**  
*Nearen Construction Co., Inc.*

**Hon. Woody Jacobs**  
*Mayor, City of Cullman*

**Ms. Emily Niezer Johnston**  
*Emily Niezer Johnston, LLC*

**Dr. Vicki Karolewics**  
*Wallace State Community College*

**Mr. Brian Lacy**  
*Cullman Electric Co-op*

**Mr. Donovan Lovell**  
*R.E. Garrison Trucking, Inc.*

**Dr. Lori McGrath**  
*Cullman Regional*

**Mr. Barry McGriff**  
*McGriff Industries*

**Mr. Bert McGriff**  
*McGriff Industries*

**Dr. Bill Peinhardt**  
*Cullman Internal Medicine*

**Mr. Dyron Powell**  
*Dyron's Low Country*

**Mr. Ken Sanchez**  
*Reliance Worldwide Corp.*

**Ms. Kay Shabel**  
*MoMoSHE 103*

**Mr. Bill St. John**  
*St. John and Associates, Inc.*

**Dr. Jeremy Stidham**  
*Cullman Internal Medicine*

**Hon. Max Townson**  
*Former Mayor, City of Cullman*

**Mr. Tom "Big Doc" Williamson**  
*Northside Veterinary Hospital & North Alabama Agriplex*

**Mr. Rob Werner**  
*Werner's Trading Company*

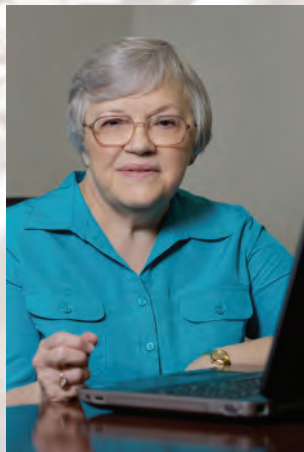
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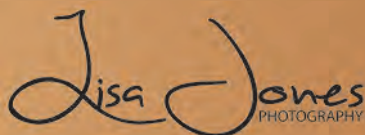
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